



IAS 2019

10TH IAS CONFERENCE ON HIV SCIENCE
Mexico City, Mexico 21-24 July 2019

Media Guide

The 10th IAS Conference on HIV Science (IAS 2019)

Mexico City, Mexico | 21 – 24 July 2019



Dear media,

This document serves as your resources guide for your media experience at the 10th IAS Conference on HIV Science (IAS 2019).

To support your reporting abilities, an on-site, state-of-the-art media centre will be available for all registered journalists. The IAS communications staff will be available to assist journalists with editorial, technical and logistical support onsite in the media centre.

Please refer to the following for all media related questions, including abstract access, embargo policies, programme access, onsite press activities, online resources and more.

The full press conference programme is available ahead of the conference at <http://programme.ias2019.org/> and all official IAS 2019 press conferences will be live-streamed at on [International AIDS Society YouTube](#).

We look forward to supporting your work in Mexico City and facilitating your coverage remotely. If we can be of assistance, please contact us at media@iasociety.org

Kind regards

Mandy Sugrue
Director, Communications, IAS 2019

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Official conference press programme

The full conference press programme is available [here](#).

Media registration

Conference Venue

Centro Citibanamex
 Avenida del Conscripto 311,
 Lomas de Sotelo,
 11200 Miguel Hidalgo,
 CDMX

<https://www.centrocitibanamex.com/en/>

On-site media registration opening hours

The registration area is located on the Exhibition Level between Sala A (Plenary Room) and the Exhibition.

Sunday 21 July	07:00 - 20:00
Mon 22 - Tues 23 July	06:30 - 18:30
Wednesday 24 July	08:00 - 16:30

Registration requirements and arrival process for media delegates

- **If your registration is confirmed**, please bring your registration confirmation to the *badge printing counters* located in the registration area and print your name badge.
- **If your registration is pending**, please go to the *registered media counter* in the registration area to complete your registration.

Please note: Any missing media credentials must be provided and approved by the IAS Secretariat before your media registration is completed. We cannot guarantee approval of pending media registrations on site

Media accreditation requirements

All participants will be required to pass through a badge check whenever entering the conference venue. Access will be restricted to those wearing IAS 2019 badges. Members of the media must be accredited in order to receive press badges (find more on accreditation below).

Media access is considered and defined as follows below. Please note that we cannot accept applications for media credentials from representatives of media outlets that are not directly involved in journalism.

Journalists, photographers, videographers and community educators who are either employees of or on assignment for a recognized print, radio, broadcast or online consumer, medical, community-based or AIDS service organization-sponsored media outlet are eligible to apply for complementary media registration. Please note that for the purpose of media accreditation, the term, “community educator”, refers to anyone doing journalism for an AIDS service organizations (ASOs) or other community-based media outlets.

Communications support professionals attached to a recognized HIV research, advocacy or policy organization, whose work is directly related to supporting media coverage of presentations at IAS 2019 are not considered media and must register as a regular delegate. Media accreditation for this category is not guaranteed, but is granted on a case-by-case basis.

Supporting documents for journalists, photographers, videographers or community educators

Applicants must submit each of the following:

- Proof of employment by or assignment by a qualifying media organization (for example, a copy of your publication masthead or letter of assignment from the assigning editor)
- Two recent bylined or otherwise credited articles, radio, TV or video pieces demonstrating the applicant’s capacity to report on the types of issues to be presented at the conference. Please note: MS Word documents will not be accepted. We require copies of the original published article or the complete URL for articles published online.

- A copy of your press card. If you do not have a press card, your editor must state this clearly in the above letter.

Supporting documents for communications support professionals

Applicants must submit each of the following:

- Proof of employment by or assignment by a qualifying HIV research, policy or advocacy organization
- The specific nature of your assignment at IAS 2019 and why media centre access is required, including the expected outputs of your assignment.

Media access

The registration for media representatives includes entry to all conference sessions, the exhibition and poster area, the opening and closing sessions and the media centre. At no time may any media delegates share their passes with other delegates. Identification checks will be done on entry to the media centre to prevent the sharing of passes.

A conference bag and conference materials are also included. All conference bags and conference materials will be distributed on site. Conference bags and conference materials will not be mailed to media representatives.

At certain times, access to some parts of the conference may be restricted because of space or security considerations. Coverage of restricted areas will then be arranged on a “pool” basis, and conference staff will escort selected journalists. Conference secretariat offices are not accessible to journalists.

Journalists may be asked to respect the anonymity of speakers at a small number of sessions that participants deem to be of an extremely personal nature or when the speaker is a minor. No photos or filming will be allowed on these occasions. These sessions will be noted for journalists as soon as this information becomes available.

Video and photography guidelines

In all conference sessions, you may film (video or photograph) all presenters at the session. If you film any individuals in the audience, including those who stand to ask questions, you must obtain their permission to broadcast/publish this information before it is broadcast/published. Session chairs may impose further restrictions regarding visual recording at their discretion.

Restricted access to Positive Lounge Conference embargo policy

The Positive Lounge (lounge for delegates who are living with HIV) is off limits to journalists, except those who are living with HIV. In those cases, the person entering the lounge does so as a person living with HIV and not as a journalist, and is expected to respect the privacy of

the Positive Lounge. If you wish to interview a person living with HIV, please speak with the information desk at the media centre. We will liaise with NGOs to set up interviews for you.

Conference embargo policy

By submitting an abstract to IAS 2019, you agree to adhere to the conference embargo policy. The policy specifies that while authors may publish the fact that their abstract has been selected for inclusion in the conference programme, data from the abstract may **NOT** be shared in any form (print, broadcast or online publication, media release or conference presentation) prior to its official presentation at IAS 2019.

As is the case with most scientific/medical conferences, abstracts from IAS 2019 are released to delegates and media under a strict embargo policy. A detailed breakdown of the embargo policies for different types of abstracts is available below. All conference delegates, presenters and media agree to respect this policy.

- **Oral abstracts**

Information about oral abstracts may not be published or presented before the start of the session in which the abstract is presented. If an abstract is included in an official IAS 2019 press conference or media roundtable, the embargo on that abstract lifts at the start of the official press conference or media roundtable in which the abstract is featured or the start of the scientific session in which the abstract is presented – whichever is earlier.

- **Oral poster discussion abstracts and poster exhibition abstracts**

Information about the oral poster discussion and poster exhibition abstracts may not be published or presented **before 10:00 AM (CDMX– Central Time) on Tuesday, 23 July 2019**. If a poster presentation is part of an official IAS 2019 press conference or media roundtable that occurs before that time, the embargo on that abstract lifts at the start of the official press conference or media roundtable.

Embargo breaks by presenters

Any potential cases of embargo breaks by presenters will be reviewed by a conference committee. Embargo breaks by conference presenters may result in the removal of the abstract in question from the conference programme. This includes publication of the abstract data in a journal or public outlet prior to the presentation in the conference.

Please direct any questions or concerns about the conference embargo policy for presenters to the IAS 2019 Abstracts team at programme@ias2019.org.

Embargo breaks by media

Journalists who receive embargoed information related to studies to be presented at IAS 2019 agree not to publish that information prior to the lifting of the conference media embargo regardless of the source or format of the information (slides, press release, abstract, interview). Violation of the embargo policy by a reporter will lead to one or more of the following measures:

- Suspension of the reporter's media conference credentials
- Barring of the reporter from the meeting premises
- Removal of the reporter's name from the IAS media distribution list for two years
- Refusal of media credentials for upcoming IAS conferences

Please direct any questions or concerns about the conference media embargo policy to the IAS 2019 Media team at media@iasociety.org.

Access to abstracts

A login and password will be available in the media centre to allow you access to the abstracts through the online conference programme. Please note that as a registered media delegate, you have agreed to the IAS 2019 embargo policy; any action that breaks this policy will lead to immediate termination of media access to IAS 2019 and future conferences.

Access to speakers' slides

Media delegates will also be given access to speakers' presentation files, provided that consent has been given. The login and password will also be communicated to you in the media centre. Information in speakers' slides cannot be specifically referenced or published before the start of the presentation.

On-site media centre

The media centre will serve the needs of an estimated 200 print, radio and broadcast journalists covering IAS 2019. Services provided to accredited journalists include computer workstations, Internet connections, ISDN lines, printers, fax and photocopying machines (offering a limited number of photocopies). Approximately 56 workstations will be available.

Location

Media Centre: Located on Casas Level in Casa Montejo 2
Press Conference Room: Located on Casas Level in Casa Montejo 3 (next to the Media Centre)

Media Centre opening hours

Sunday, 21 July – Wednesday 24 July 08:00 – 19:00
The Media Centre will be staffed from 08:00 each day.

Working area for journalists

The media centre will be equipped with a wireless network and approximately 64 workstations. Tables for filing via personal laptops will be available. In this same area, 12 networked computers will be available. As a courtesy to your fellow journalists, we ask you to limit time on each computer to 30 minutes. Media delegates are strongly advised to bring their own laptop. The media centre will not be able to provide adapters.

Interview rooms



There will be two interview rooms available for use throughout the conference. Journalists will be able to reserve rooms on site at the media centre information desk or request a reservation via email at media@iasociety.org. Note: reservations will be honoured on a first-come, first serve basis.

A phone is provided in each interview room, local calls are free of charge. A network cable is also provided in each room so journalists can connect to wifi for video calls, skype etc.

Shipping documents to the media centre

Due to the costs associated with accepting the delivery of shipments and moving these around the convention centre, we are unable to accept shipments of materials that will be distributed at your press conference. If you have reports or publications that you plan to distribute at your press conference, we suggest that you ship these to your hotel and bring them in person to the convention centre.

Online resources

Media kit

The online media centre, available through the IAS 2019 website at <http://www.ias2019.org/Media-Centre>, will provide access to recordings of conference sessions, as well as presentation slides, speeches, statements and press releases. Kindly note that while every effort is made to have these statements available to you in good time, delays are sometimes unavoidable, and we ask for your patience in these cases.

Official conference photos

Photographic coverage of the conference proceedings will be provided. High-resolution photographs will be available for download on the online media centre page of the IAS 2019 website.

All photos are available free of charge but will remain the property of the International AIDS Society. When used by third parties, the caption must credit the owner and photographer as follows: "Photo©: International AIDS Society/ [photographer's name]".

The IAS 2019 photographic gallery is available here: ias2019.smugmug.com.

Session recordings

All sessions will be recorded and available via the [IAS 2019 YouTube channel](#) and the [online conference programme](#) within 48 hours. Please note that some content might not be available based on speaker consent.

Live streaming

All official IAS 2019 press conferences, plenary sessions, special sessions, and the opening and closing sessions will be live streamed via the IAS 2019 YouTube channel. All live streamed content, will be available at www.ias2019.org/Media-Centre/Access



Follow #IAS2019 and #IAS2019Access

Media representatives are encouraged to get the latest conference updates and share news through the conference social media channels.

Facebook: <https://www.facebook.com/IASconference/>

Twitter: @ias_conference

Instagram: @ias_conference

YouTube: <https://www.youtube.com/c/internationalaidssociety>

Mobile app: The IAS 2019 mobile app is available for download from the App Store and Google Play.

Conference hashtags: #IAS2019 and #IAS2019Access

Conference programme and background information

Opening and closing session IAS 2019 will begin with an opening session on Sunday, 21 July at 19:30 and the Rapporteur report back and closing session will take place on Wednesday, 24 July at 18:15.

The IAS 2019 programme features the most critical advances in basic, clinical and operational research that moves science into policy and practice. With a diverse programme with over 90 sessions, delegates can expect to see the most breaking science of the year.

Abstract sessions

The abstract driven component of the conference programme offers the highest calibre of state-of-the-art knowledge and peer-reviewed research. Abstract driven sessions are either specific to one of the four tracks (A-D), or composed of abstracts from different tracks that focus on one theme:

- Track A: Basic Science
- Track B: Clinical research
- Track C: Prevention Science
- Track D: Social, Behavioral and Implementation Science

The abstract sessions will be divided into oral abstract sessions, poster discussion sessions and poster exhibition. Late-breaker abstracts will be presented orally in sessions throughout the week or presented as posters. The programme for abstracts that have been accepted into the conference programme can be found here: <http://programme.ias2019.org/Abstract>

Plenary sessions

The daily plenary sessions bring all conference delegates together at the first session of every morning and feature some of the world's most distinguished HIV scientists, policy



specialists and community leaders. The plenary programme can be found here: <http://programme.ias2019.org/Programme/Programme>

Special sessions

Special sessions are 60-minute lunchtime sessions and feature presentations by some of the world's key leaders in research and implementation, high-level leaders from the political sphere, international ambassadors for HIV and AIDS, and policy specialists. These sessions represent key moments during the conference and provide an opportunity for high-level speakers to give unique insights into the HIV response and their field of work. The special session programme can be found here: <http://programme.ias2019.org/Programme/Programme>

Bridging sessions

Bridging sessions connect the four tracks to provide an opportunity for multi-disciplinary, multi-perspective dialogues on cutting-edge topics of common interest. Through interactive formats, speakers share knowledge and perspectives on the particular issue selected. Speakers highlight linkages and synergies between different areas of expertise.

Symposia sessions

Symposia sessions address critical issues that defy simple solutions. Focusing on a single, clearly defined topic or issue, speakers and delegates share experiences, contribute relevant research findings, and brainstorm ideas to identify possible ways forward. Sessions also report on new results, and announce forthcoming research and new initiatives.

Rapporteur summary session

A rapporteur summary session is held immediately before the closing session. The Lead Rapporteurs synthesize the highlights of the week, focusing on important results presented and key recommendations put forward. In addition, rapporteur teams publish daily reports and session summaries on the conference website and the online programme.

Background overview

The IAS Conference on HIV Science is the world's most influential meeting on HIV research and its applications. This biennial conference presents the critical advances in basic, clinical and operational HIV research that move science into policy and practice. Through its open and inclusive programme, the meeting sets the gold standard of HIV science, featuring highly diverse and cutting-edge research. The 10th IAS Conference on HIV Science – known as IAS 2019 – will be hosted in Mexico City, Mexico, on 21-24 July 2019. IAS 2019 will gather more than 5,000 participants from more than 140 countries. For more information, visit www.ias2019.org.

IAS 2019 Communications team contact information

The latest updated contact details will be available at: <http://www.ias2019.org/Media-Centre/>



Leila Darabi – IAS 2019 US media relations
Email: leila.darabi@unlimitedgroup.com

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